

## WHEAT QUALITY COUNCIL 2017 ANNUAL MEETING

Place: Embassy Suites Airport, Kansas City

Dates: February 21, 22, 23, 2017

### AGENDA

#### Tuesday – February 21, 2017

- 2:00 p.m. Executive Committee Meeting (closed)  
5:00 p.m. Break for Dinner  
6:00 p.m. Board of Trustees Meeting  
8:00 p.m. Adjourn

#### Wednesday – February 22, 2017

- 7:00 a.m. Registration Opens  
8:00 a.m. Hard Winter Wheat Quality Council Meeting  
(Open to Everyone)  
10:00 a.m. Hard Spring Wheat Quality Council Meeting  
(Open to Everyone)  
Noon: Lunch-**Dave Green**, New WQC Executive Vice President Introduced  
1:30 p.m. Bakery Trends/Flour Disappearance-**Josh Sosland**, Sosland Publications  
2:15 p.m. NAWG Wheat Action Plan Overview-**Chandler Goule**, NAWG CEO  
3:00-4:30 p.m. Wheat Innovation Panel. Moderated by:  
**Tim O'Connor**, President, Wheat Foods Council  
Farmer: **David Schemm**, NAWG Vice President  
Miller: **Brian Walker**, Miller Milling Company  
Baker: **Charlie Moon**, Flowers Foods  
Breeder: **Brett Carver**, Oklahoma State University  
5:30 p.m. Hotel Social Hour (Name Tags Required)  
7:00 p.m. Dinner with Keynote Speaker – To Be Announced

#### Thursday – February 23, 2017

- 8:00 a.m. – 10:00 a.m. REVIEW OF LINES ENTERED FOR HARD SPRING WHEAT  
QUALITY TESTING  
10:00 a.m.-12:30 p.m. REVIEW OF LINES ENTERED FOR HARD WINTER WHEAT  
QUALITY TESTING  
12:30 p.m. Closing Luncheon and Presentations  
  - Annual Council Update
  - Special Awards & Presentations
  - Other Business1:30 p.m. Adjourn