

## WHEAT QUALITY COUNCIL 2012 ANNUAL MEETING

Place: Embassy Suites Airport, Kansas City

Dates: February 14, 15, 16, 2012

### AGENDA

#### Tuesday – February 14, 2012

- 2:00 p.m. Executive Committee Meeting (closed)  
5:00 p.m. Break for Dinner  
6:00 p.m. Board of Trustees Meeting  
8:00 p.m. Adjourn

#### Wednesday – February 15, 2012

- 6:00 a.m. Free Breakfast by Hotel for Registered Guests  
7:00 a.m. Registration Opens  
8:00 a.m. Hard Winter Wheat Quality Council Meeting  
9:15 a.m. Hard Spring Wheat Quality Council Meeting  
10:30 a.m. Eastern Soft Wheat Quality Council Meeting  
11:45 a.m. Opening Luncheon (All Registered WQC Participants)  
12:30 p.m.-3:00 p.m. **Forum –Update on Wheat Consumption & Related Issues**  
12:30 p.m. “Industry and Category Review”  
Megan Speas, Horizon Milling Co, Minneapolis, MN  
1:00 pm-2:00 pm “School Lunch/Foodservice Trends and Labeling”  
Judi Adams, Wheat Foods Council/Grain Foods Foundation, Ridgeway, CO &  
Lee Sanders, American Bakers Association, Washington, DC  
2:00 pm “Food & Flour Safety Issues”  
Jan Levenhagen, Mennel Milling Co, Fostoria, OH  
2:45 pm Break  
3:00 p.m.-5:00 p.m. REVIEW OF LINES ENTERED FOR EASTERN SOFT WHEAT  
QUALITY TESTING  
5:00 p.m. Adjourn  
5:30 p.m. Social  
7:00 p.m. Dinner- Keynote Address:  
“What Follows the Demise of the Canadian Wheat Board Monopoly”  
Lance Mistelbacher, VP of Risk Management  
Mapleleaf Foods Inc, Landmark MB, Canada

#### Thursday – February 16, 2012

- 8:00 a.m. – 10:00 a.m. REVIEW OF LINES ENTERED FOR HARD SPRING WHEAT  
QUALITY TESTING  
10:00 a.m.-12:30 p.m. REVIEW OF LINES ENTERED FOR HARD WINTER WHEAT  
QUALITY TESTING  
12:30 p.m. Closing Luncheon and Presentations  
  - Annual Council Update
  - Special Awards & Presentations
  - Other Business1:30 p.m. Adjourn